



**SCIA**  
**National Small  
Cap Syndicate**  
*Corporate Financial Conferences Every Other Month*



## **Platinum Advantage, Gold and Silver Sponsorship Packages** *This Unique Opportunity is an Invitation to Become Part of a Well Respected National Brand in the World of Corporate Finance*

Southern California Investment Association, LLC - (SCIA) has hosted corporate financial conferences six times per year, for the past eleven years (Founded in 2000) - SCIA created the *National Small Cap Syndicate* which is comprised of hundreds of licensed professionals representing thousands of clients and accredited investors.

The SCIA conferences provide invaluable face-to-face time with FINRA Registered Representatives, Registered Investment Advisors (RIA's), financial professionals, institutional managers and high net worth individuals with sophisticated portfolios.

SCIA promotes the most renowned industry speakers as well as approximately one hundred proven companies per year. Presentations to the *Syndicate* take place every other month and have a large attendance and national following.

### **Platinum, Gold and Silver Sponsor Benefits . . .**

1. VIP complementary conference sponsor badges for two representatives of your Company (up to a \$180 value);
2. Display or table space in the ballroom to display product or marketing and promotional materials ;
3. Your Company's website and your choice of your Company representative's email is a hot-linked and promoted several times before then after the corporate financial conference to thousands of *Syndicate* member and associate emails; and
4. Your Company's website hot-linked and promoted: SCIA's distribution network includes, but is not limited to NASDAQ preferred National newswire Press Release's which covers thousands of leading websites, newswires, and databases including AP, Dow Jones, Bloomberg, Reuters, Yahoo, CBS MarketWatch, AOL, MSMB, Mottley Fool, Lexis-Nexis and Factiva. SCIA also distributes this content electronically into editorial systems of hundreds of newspapers and broadcast outlets, newspaper websites including USA Today.com, WSJ.com, NYT.com, and LATimes.com and to more than 30,000 journalist-only websites and trade publications;

### **Platinum and Gold Sponsor Added Benefits . . .**

5. Yearly membership fee of the applicant is waived (up to a \$1500 value);
6. Your Company's logo printed on conference materials disseminated to members, associates and presenters at the six conferences throughout the year. SCIA uses both standard mailings and distribution through the SCIA digital networks;
7. Approximately thirty times your Company website and email hot-linked and promoted . . . (as outlined in #3);
8. Twelve times your Company website hot-linked and promoted . . . (as outlined in #4);

*These repetitions of your Company's brand accentuates your Company's recognition as a nationally distributed asset.*

9. Your Company's logo branding hot-linked and highlighted on SCIA National Small Cap Syndicate homepage is exclusive to your business. SCIA uses new state of the art search optimization techniques that dramatically increases professional and investor targeted traffic to the SCIA website, which in turn drives considerably more traffic your Company's website;

10. Your Company will be provided with cutting edge complementary *Social Media Package* with the most popular social media tools including digital research, branding and digital media, that can be set-up or optimized to enhance your existing social media footprint. Consultation is available at the conference ;

### **Platinum Advantage Benefits Only . . .**

11. Promotional material or brochure inserted in approximately 150 conference folders six times per year ;
12. Branding space for a promotional banner or logo front stage area in the ballroom at the six times per year conferences;
13. Video coverage promotion two times per year ; and
14. Five minute promotion of your Company at a podium two times per year .

**For More Information**  
**Google National Small Cap Syndicate**  
**Join with SCIA - Call 940-922-3003**



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## Platinum ADVANTAGE Sponsorship AGREEMENT

New: \_\_\_ Renewal: \_\_\_

### **I. COMPANY NAME:** \_\_\_\_\_

Corporate Address: \_\_\_\_\_

City & State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phones: (\_\_\_\_) \_\_\_\_\_ (\_\_\_\_) \_\_\_\_\_ Dedicated Fax: (\_\_\_\_) \_\_\_\_\_

www: \_\_\_\_\_

### **II. APPLICANT:**

Your Name: \_\_\_\_\_ Title: \_\_\_\_\_

Regional Address (If Applicable): \_\_\_\_\_

City & State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phones: (\_\_\_\_) \_\_\_\_\_ (\_\_\_\_) \_\_\_\_\_ Dedicated Fax: (\_\_\_\_) \_\_\_\_\_

email: \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_

### **III. SPONSOR AGREEMENT:**

**Sponsorship Inaugural Yearly Fee: \$12,000** - Fee may be split; \$6,000 due with agreement and \$6,000 at first conference.

**Condensed Overview of your Company's Platinum Advantage Package Each of Six Corporate Financial Conferences for One Year:**

- (1) VIP complementary conference sponsor badges for two of your Company representatives (up to a \$180 value);
- (2) Display or table space in the ballroom to for product or marketing and promotional materials;
- (3) 12 times website hot-linked to National newswire, top digital newspapers, broadcasts, journalists and trade outlets intensifying your brand;
- (4) Approximately 30 times website and Company representative email hot-linked and promoted before and after to thousands ;
- (5) Two memberships waived (up to a \$1500 value);
- (6) Logo printed on conference materials, standard and digital mailings;
- (7) Logo branding hot-linked on SCIA homepage which is optimized to drive increased traffic to your Company website;
- (8) *Social Media Package* set-up tools or optimization including research, branding and digital media and consultation;
- (9) Promotional material or brochure (*that you provide at least one week in advance*) is inserted in approximately 150 conference folders;
- (10) Branding space for a promotional banner or logo front stage area in the ballroom;
- (11) Video coverage promotion two times per year; and
- (12) Five minute promotion at a podium two times per year.

**I Agree to the Terms and Conditions of this Agreement:**

**Signature of Applicant:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Company Check: (Preferred) # \_\_\_\_\_ Credit Cards Accepted: AMEX \_\_\_ VISA \_\_\_ MC \_\_\_ Discover \_\_\_

**Print Cardholder's Name:** \_\_\_\_\_ **Billing Zip Code** of the card: \_\_\_\_\_

**Card #** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ **Exp.** \_\_\_\_/\_\_\_\_ **Signature:** \_\_\_\_\_  
(Month / Year)

**3 Digits** on card back (4 Digits on front of AMX): \_\_\_\_\_ **Billing Street or PO Number only** of address of the card: \_\_\_\_\_

**Mail to: SCIA: 1278 Glenneyre Street #19, Laguna Beach, CA 92651-3103**

**Fax to: 949-715-5607**



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## Gold Sponsorship AGREEMENT

New: \_\_\_ Renewal: \_\_\_

### I. COMPANY NAME:

Address: \_\_\_\_\_

City & State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phones: (\_\_\_\_) \_\_\_\_\_ (\_\_\_\_) \_\_\_\_\_ Dedicated Fax: (\_\_\_\_) \_\_\_\_\_

www: \_\_\_\_\_

### II. APPLICANT:

Your Name: \_\_\_\_\_ Title: \_\_\_\_\_

email: \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_

### III. SPONSOR AGREEMENT:

**Sponsorship Inaugural Yearly Fee: \$8,000**

**Condensed Overview of your Company's Gold Advantage Package Each of Six Corporate Financial Conferences for One Year:**

- (1) VIP complementary conference sponsor badges for two of your Company representatives (up to a \$180 value);
- (2) Display or table space in the ballroom for product or marketing and promotional materials;
- (3) 12 times website hot-linked to national newswire, top digital newspapers, broadcasts, journalists and trade outlets intensifying your brand;
- (4) Approximately 30 times website and Company representative email hot-linked and promoted before and after to thousands;
- (5) Membership of applicant waived (up to a \$750 value);
- (6) Logo printed on conference materials, standard and digital mailings;
- (7) Logo branding hot-linked on SCIA homepage which is optimized to drive increased traffic to your website; and
- (8) *Social Media Package* set-up tools or optimization implementation including research, branding and digital media and consultation.

**I Agree to the Terms and Conditions of this Agreement:**

**Signature of Applicant:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Company Check: (Preferred) # \_\_\_\_\_ Credit Cards Accepted: AMEX \_\_\_ VISA \_\_\_ MC \_\_\_ Discover \_\_\_

**Print Cardholder's Name:** \_\_\_\_\_ **Billing Zip Code** of the card: \_\_\_\_\_

**Card #** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ **Exp.** \_\_\_\_/\_\_\_\_ **Signature:** \_\_\_\_\_  
(Month / Year)

**3 Digits** card back (4 Digits card front): \_\_\_\_\_ **Billing Street or PO Number only** of address of the card: \_\_\_\_\_

**Mail to: SCIA: 1278 Glenneyre Street #19, Laguna Beach, CA 92651-3103**

**Fax to: 949-715-5607**



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## Silver Sponsor AGREEMENT

New: \_\_\_ Renewal: \_\_\_

**I. COMPANY NAME:** \_\_\_\_\_

Address: \_\_\_\_\_

City & State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Phones: (\_\_\_\_) \_\_\_\_\_

(\_\_\_\_) \_\_\_\_\_

Dedicated Fax: (\_\_\_\_) \_\_\_\_\_

www: \_\_\_\_\_

**II. APPLICANT:**

Your Name: \_\_\_\_\_

Title: \_\_\_\_\_

email: \_\_\_\_\_

Cell: (\_\_\_\_) \_\_\_\_\_

**III. SPONSOR AGREEMENT:**

**Sponsorship Inaugural Fee for Current Member for One Conference: \$5,000**

***Condensed overview of your Company's Silver Corporate Financial Conference Promotion:***

- (1) VIP complementary conference sponsor conference sponsor badges for two of your Company representatives (up to a \$180 ivalue);
- (2) Display or table space in the ballroom to display product or marketing and promotional materials;
- (3) Website and Company representative email hot-linked and promoted before and after to thousands ; and
- (4) Website hot-linked to national newswire, top digital newspapers, broadcasts, journalists and trade outlets intensifying your brand.

**Applicant must be a Member in good standing.**

**I Agree to the Terms and Conditions of this Agreement:**

**Signature of Applicant:** \_\_\_\_\_

**Date:** \_\_\_\_\_

Company Check: (Preferred) # \_\_\_\_\_

Credit Cards Accepted: AMEX \_\_\_ VISA \_\_\_ MC \_\_\_ Discover \_\_\_

**Print Cardholder's Name:** \_\_\_\_\_

**Billing Zip Code** of the card: \_\_\_\_\_

**Card #** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Exp. \_\_\_\_\_ / \_\_\_\_\_

**Signature:** \_\_\_\_\_

(Month / Year)

**3 Digits** on card back (4 Digits on front of AMX): \_\_\_\_\_

**Billing Street or PO Number only** of address of the card: \_\_\_\_\_